

ORDER



Orders
Order / Rev: 184640
Alt Order #:
Product Desc: Romney for President, Inc
Estimate: 334
Flight Dates: 08/22/12 - 08/28/12
Original Date / Rev: 08/24/12 / 08/24/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: American Rambler Production
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: President/Romney (R)
Demographic: A25-54
Product Codes: PL1-President
Priority: P2
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	121	\$117,500.00	\$99,875.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	121	\$117,500.00	\$99,875.00	0.00
Totals	121	\$117,500.00	\$99,875.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KMGH	08/22/12	08/24/12	GMA M-F 7-9A / KMGH CA	CA	7A-9A	--222--	:30	6	\$700.00	P2	0.00	NM	6	\$4,200.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--222--		6				\$700.00		0.00			
2	KMGH	08/22/12	08/24/12	Inside Edition 9A	CA	9A-930A	--111--	:30	3	\$400.00	P2	0.00	NM	3	\$1,200.00
				Inside Edition 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--111--		3				\$400.00		0.00			
3	KMGH	08/22/12	08/24/12	Millionaire 930A	CA	930A-10A	--111--	:30	3	\$425.00	P2	0.00	NM	3	\$1,275.00
				Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--111--		3				\$425.00		0.00			
4	KMGH	08/22/12	08/24/12	The View	CA	10A-11A	--111--	:30	3	\$600.00	P3	0.00	NM	3	\$1,800.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--111--		3				\$600.00		0.00			
5	KMGH	08/22/12	08/24/12	11A-12P News/KMGH	CA	11A-12P	--111--	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
				11A-12P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--111--		3				\$450.00		0.00			
6	KMGH	08/22/12	08/24/12	The CHEW	CA	1157A-1P	--111--	:30	3	\$350.00	P2	0.00	NM	3	\$1,050.00
				The CHEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--111--		3				\$350.00		0.00			

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Advertiser: President/Romney (R)
 Product Desc: Romney for President, Inc
 Estimate: 334
KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KMGH	08/22/12	08/24/12	The Revolution The Revolution	CA	1P-2P	--111--	:30	3	\$350.00	P3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--111--		3				\$350.00		0.00			
8	KMGH	08/22/12	08/24/12	General Hospital General Hospital	CA	2P-3P	--111--	:30	3	\$550.00	P2	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--111--		3				\$550.00		0.00			
9	KMGH	08/22/12	08/24/12	7News at 3PM / KMGH 7News at 3PM	CA	3P-330P	--111--	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--111--		3				\$400.00		0.00			
10	KMGH	08/22/12	08/24/12	7News at 3PM / KMGH 7News at 3PM	CA	3P-330P	--111--	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--111--		3				\$400.00		0.00			
11	KMGH	08/22/12	08/24/12	Inside Edition 330P Inside Edition 330P	CA	330P-4P	--111--	:30	3	\$350.00	P3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--111--		3				\$350.00		0.00			
12	KMGH	08/22/12	08/24/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	--111--	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--111--		3				\$450.00		0.00			
13	KMGH	08/22/12	08/24/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	--222--	:30	6	\$800.00	P3	0.00	NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--222--		6				\$800.00		0.00			
14	KMGH	08/22/12	08/24/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	--222--	:30	6	\$1,700.00	P3	0.00	NM	6	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--222--		6				\$1,700.00		0.00			
15	KMGH	08/22/12	08/24/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	--111--	:30	3	\$1,600.00	P3	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--111--		3				\$1,600.00		0.00			
16	KMGH	08/22/12	08/24/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	--111--	:30	3	\$1,200.00	P2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	--111--		3				\$1,200.00		0.00			
17	KMGH	08/24/12	08/24/12	ABC Fri B ABC Fri B	CA	8P-9P	----F--	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	----F--		1				\$2,800.00		0.00			
18	KMGH	08/24/12	08/24/12	ABC Fri C ABC Fri C	CA	9P-10P	----F--	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	----F--		1				\$2,800.00		0.00			
19	KMGH	08/25/12	08/25/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A	-----S-	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	-----S-		2				\$250.00		0.00			
20	KMGH	08/25/12	08/25/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----S-	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	-----S-		2				\$500.00		0.00			
21	KMGH	08/25/12	08/25/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	2	\$350.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/12	08/28/12	-----S-		2				\$350.00		0.00			

Advertiser:	President/Romney (R)
Product Desc:	Romney for President, Inc
Estimate:	334

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	KMGH	08/25/12	08/25/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	2	\$350.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-----S-		2				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMGH	08/22/12-08/28/12		5-6p News Saturday See MG 23.3,23.4,23.5,23.6,23.7 [THIS TP IS NASCAR NOT 5PM NEWS.]		5P-6p	-----Sa--	:30		(\$350.00)		0.00	NM		
2	KMGH	08/22/12-08/28/12		5-6p News Saturday See MG 23.3,23.4,23.5,23.6,23.7 [THIS TP IS NASCAR NOT 5PM NEWS.]		5P-6p	-----Sa--	:30		(\$350.00)		0.00	NM		
22	KMGH	08/25/12	08/25/12	Jeopardy (6p Saturday) Jeopardy (6-630p Saturday)	CA	6P-630P	-----S-	:30	2	\$700.00	P2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-----S-		2				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMGH	08/22/12-08/28/12		Jeopardy (6p Saturday) See MG 23.3,23.4,23.5,23.6,23.7 [PROGRAM CHG.] Preempt		6P-630P	-----Sa--	:30		(\$700.00)		0.00	NM		
2	KMGH	08/22/12-08/28/12		Jeopardy (6p Saturday) See MG 23.3,23.4,23.5,23.6,23.7 [PROGRAM CHG.] Preempt		6P-630P	-----Sa--	:30		(\$700.00)		0.00	NM		
23	KMGH	08/25/12	08/25/12	Wheel of Fortune SAT (6A) Wheel of Fortune SAT (630-7p)	CA	630P-7P	-----S-	:30	2	\$600.00	P2	0.00	NM	5	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-----S-		2				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMGH	08/22/12-08/28/12		Wheel of Fortune SAT (630p) See MG 23.3,23.4,23.5,23.6,23.7 [PROGRAM CHG.] Preempt		630P-7P	-----Sa--	:30		(\$600.00)		0.00	NM		
2	KMGH	08/22/12-08/28/12		Wheel of Fortune SAT (630p) See MG 23.3,23.4,23.5,23.6,23.7 [PROGRAM CHG.] Preempt		630P-7P	-----Sa--	:30		(\$600.00)		0.00	NM		
3	KMGH	08/25/12-08/25/12		7-9a Sat Morning News Ⓜ MG for 21.1,23.2,21.2,22.1,22.2,23.1		7A-9A	-----Sa--	:30		\$475.00		0.00	NM		
4	KMGH	08/25/12-08/25/12		ABC GMA SAT Ⓜ MG for 21.1,23.2,21.2,22.1,22.2,23.1		Sat GMA 6A-7A	-----Sa--	:30		\$225.00		0.00	NM		
5	KMGH	08/25/12-08/25/12		Prime NASCAR Ⓜ MG for 21.1,23.2,21.2,22.1,22.2,23.1		530P-9P	-----Sa--	:30		\$1,300.00		0.00	NM		
6	KMGH	08/25/12-08/25/12		Jeopardy Ⓜ MG for 21.1,23.2,21.2,22.1,22.2,23.1		Sat After Sports	-----Sa--	:30		\$700.00		0.00	NM		
7	KMGH	08/25/12-08/25/12		Wheel Of Fortune Ⓜ MG for 21.1,23.2,21.2,22.1,22.2,23.1		SAT After Sports	-----Sa--	:30		\$600.00		0.00	NM		
24	KMGH	08/25/12	08/25/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	-----S-	:30	2	\$675.00	P2	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-----S-		2				\$675.00		0.00			
25	KMGH	08/26/12	08/26/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A	-----S	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-----S		2				\$200.00		0.00			
26	KMGH	08/26/12	08/26/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A	-----S	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-----S		2				\$250.00		0.00			
27	KMGH	08/26/12	08/26/12	THIS WEEK w/George S This Week	CA	8A-9A	-----S	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-----S		1				\$1,000.00		0.00			

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28	KMGH	08/26/12	08/26/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A -----S	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	-----S		2		\$450.00		0.00				
29	KMGH	08/26/12	08/26/12	SUN 4PM 4PM - SUN	CA	4P-430P -----S	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	-----S		2		\$200.00		0.00				
30	KMGH	08/26/12	08/26/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P -----S	:30	2	\$375.00	P3	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	-----S		2		\$375.00		0.00				
31	KMGH	08/26/12	08/26/12	ABC Sun A ABC Sun A	CA	6P-7P -----S	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	-----S		1		\$2,200.00		0.00				
32	KMGH	08/26/12	08/26/12	ABC Sun C Extreme Makeover: Weight Los:	CA	8P-10P -----S	:30	1	\$3,000.00	P2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	-----S		1		\$3,000.00		0.00				
N33	KMGH	08/26/12	08/26/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -----S	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	-----S		2		\$1,200.00		0.00				
34	KMGH	08/22/12	08/24/12	Nightline Nightline	CA	1037P-1103P --111--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	--111--		3		\$800.00		0.00				
N35	KMGH	08/24/12	08/24/12	The CHEW The CHEW	CA	1157A-1P ----F--	:30	2	\$650.00	P1	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	----F--		2		\$650.00		0.00				
N36	KMGH	08/24/12	08/24/12	Good Afternoon America M-F 1-2pm	CA	1-2PM ----F--	:30	1	\$650.00	P1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	----F--		1		\$650.00		0.00				
N37	KMGH	08/24/12	08/24/12	General Hospital General Hospital	CA	2P-3P ----F--	:30	1	\$650.00	P1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	----F--		1		\$650.00		0.00				
N38	KMGH	08/24/12	08/24/12	7News at 3PM / KMGH 7News at 3PM	CA	3P-330P ----F--	:30	1	\$525.00	P2	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	----F--		1		\$525.00		0.00				
N39	KMGH	08/24/12	08/24/12	Inside Edition 330P Inside Edition 330P	CA	330P-4P ----F--	:30	1	\$625.00	P1	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	----F--		1		\$625.00		0.00				
N40	KMGH	08/24/12	08/24/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P ----F--	:30	1	\$625.00	P1	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	----F--		1		\$625.00		0.00				
N41	KMGH	08/24/12	08/24/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P ----F--	:30	1	\$2,500.00	P2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	----F--		1		\$2,500.00		0.00				
N42	KMGH	08/24/12	08/24/12	ABC Fri B ABC Fri B	CA	8P-9P ----F--	:30	1	\$5,000.00	P1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 184640
 Alt Order #:
 Flight Dates: 08/22/12 - 08/28/12

Advertiser: President/Romney (R)
 Product Desc: Romney for President, Inc
 Estimate: 334

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N42	KMGH	08/24/12	08/24/12	ABC Fri B ABC Fri B	CA	8P-9P ---- F--	:30	1	\$5,000.00	P1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/12	08/28/12	---- F--		1		\$5,000.00		0.00				
N43	KMGH	08/24/12	08/24/12	ABC Fri C ABC Fri C	CA	9P-10P ---- F--	:30	1	\$5,000.00	P1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/12	08/28/12	---- F--		1		\$5,000.00		0.00				
N44	KMGH	08/24/12	08/24/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P ---- F--	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/12	08/28/12	---- F--		2		\$2,000.00		0.00				
N45	KMGH	08/24/12	08/24/12	Nightline Nightline	CA	1037P-1103P ---- F--	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/12	08/28/12	---- F--		2		\$1,000.00		0.00				
N46	KMGH	08/25/12	08/25/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A ----- S-	:30	3	\$500.00	P1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/12	08/28/12	----- S-		3		\$500.00		0.00				
N47	KMGH	08/25/12	08/25/12	SAT 4pm SAT 4P	CA	4p-430p ----- S-	:30	3	\$250.00	P1	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/12	08/28/12	----- S-		3		\$250.00		0.00				
N48	KMGH	08/25/12	08/25/12	Prime NASCAR NASCAR Primetime	CA	5p-11p (5:00 PM-9:00 PM) ----- S-	:30	1	\$1,300.00	P3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/12	08/28/12	----- S-		1		\$1,300.00		0.00				
N49	KMGH	08/25/12	08/25/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P ----- S-	:30	2	\$675.00	P2	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/12	08/28/12	----- S-		2		\$675.00		0.00				
N50	KMGH	08/26/12	08/26/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P ----- S	:30	3	\$500.00	P2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/12	08/28/12	----- S		3		\$500.00		0.00				
N51	KMGH	08/26/12	08/26/12	ABC Sun A ABC Sun A	CA	6P-7P ----- S	:30	1	\$3,500.00	P1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/12	08/28/12	----- S		1		\$3,500.00		0.00				
N52	KMGH	08/26/12	08/26/12	ABC Sun B ABC Sun B	CA	7P-8P ----- S	:30	2	\$4,000.00	P1	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/12	08/28/12	----- S		2		\$4,000.00		0.00				
N53	KMGH	08/26/12	08/26/12	ABC Sun C Extreme Makeover: Weight Los	CA	8P-10P ----- S	:30	2	\$3,500.00	P1	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/12	08/28/12	----- S		2		\$3,500.00		0.00				
N54	KMGH	08/26/12	08/26/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P ----- S	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/12	08/28/12	----- S		1		\$2,000.00		0.00				
N55	KMGH	08/26/12	08/26/12	SUN LF 11P SUN LF 11P	CA	11P-12A ----- S	:30	1	\$250.00	P1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/12	08/28/12	----- S		1		\$250.00		0.00				
Totals												121	\$117,500.00	